

Revolve

REVOLVE
IPS CONFERENCE
WARSAW 2016

SPONSORSHIP & EXHIBITION PROSPECTUS

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LET'S BUILD IPS 2016 TOGETHER!

The Heavens of Copernicus Planetarium at Copernicus Science Centre is honored to invite you to become a part of the 23rd International Planetarium Society Conference. IPS 2016 will be held in Warsaw, Poland, 19-24 June, 2016. The Vendor Exhibition has always been an integral part of IPS conferences. We plan to go even further this time and encourage you to join us in creating an unforgettable conference program. We hope that together we will offer much more dome time to participants than ever before and showcase the latest advancements in both technology and science communication. We are looking forward to your attending our scientific sessions. Let's build IPS 2016 together!

Robert Firmhofer

INTRODUCTION

REVOLVE!

The theme 'Revolve' is intimately related to the name of Nicolaus Copernicus, but please do not think that we chose this slogan just because Copernicus was a Pole and his name figures in the name of our planetarium. In fact, the choice reflects much more: boldness of thought, a bold perception of the world around us, an ability to look at the world from a different perspective. This is the idea we want to bring to life by organizing the conference in Warsaw.

SCIENTIFIC SESSIONS

We would like to encourage you to participate in scientific sessions. No one but you has so much expertise on the future of projection systems and software, the basic tools we use every day. These tools are crucial for how comfortable we are in our daily work and they will shape our future programs, giving us incredible as-yet unforeseen possibilities. Therefore we find your input into the discussion about the future of the planetarium world invaluable. At the same time, we would also like to point out a certain issue: the purpose of these sessions is strictly research-related and should remain so. That means they are not meant as an occasion for additional advertising. We would kindly ask you to remain very aware of this and careful in preparing your scientific sessions.

CONFERENCE PROGRAM

'Revolve' is firmly embedded into the agenda of the conference. We would like to bring a breath of fresh air into what the conference format allows, in order to make it more compelling for our audiences. The IPS 2016 agenda we drafted has several focal points:

- First, we would like the participants to have much more dome time. We hope to host both cooperative presentations and sessions under the dome, and especially look forward to holding a live show session where experienced users of your systems prepare and present real live shows. Such a session, then, will provide both a venue for discussing good practices of live show preparation / presentation and also showcase cutting edge technology in use.
- The second goal is to strike a careful balance between commercial shows and scientific sessions to ensure the conference line-up is compelling for aficionados, and covers all key areas relevant to conference participants. The balance will reflect the results of a survey we took in the Summer 2014.
- The third preference involves cutting down on long thematic units, especially sponsor presentations. We believe succinct sessions are more likely to grab and hold the attention of audiences during their entire length and will deliver better results.

- Finally, we would like you to join in our efforts and work hand-in-hand to ensure the presentations are brilliant and make IPS 2016 a truly inspiring event that speaks to everyone. Therefore we encourage you to consider shaping your presentations more as a showcase of your systems. Be innovative! Be creative! Show your users how much of a mind-blowing experience a planetarium visit can be!

SCHEDULE

We believe that close collaboration, together with promotion and publicity initiatives, will generate a large attendance. Below are some facts on the conference program framework (please note this is subject to change in special circumstances, for instance due to a very high turnout at registration):

- Commercial shows have been split into shorter units enabling them to enjoy fuller attention from audiences. The additional benefit is that we do not have to switch systems repeatedly.
- Audiences have been split into five rotating groups to ensure all participants have a chance to see your presentations as comfortably as possible. Demonstrations 1-5 are the same - it is just the audiences that change. Similarly, demo shows 6-10 and 11-15 are also the same.
- To meet the expectations of our sponsors, we have decided to include Dome Village and Exhibitors booths sessions into the rotation scheme. In this way all participants will spend dedicated time in the Dome Village and Exhibitors booths. The system puts a limit on the number of visitors at any given time, so your opportunities to reach out to individual customers will increase.

Sponsor sessions:

DEMONSTRATIONS 1-5					
MIN	HOC DOME	DOME 1	DOME 2	AUDITORIUM	DOME VILLAGE
0-5	Cosmic 3 (30)	Cosmic 1 (30)	Cosmic 2 (30)	Lunar 1 (15)	Exhibitors booths (60)
5-10					
10-15					
15-20					
20-25				Lunar 2 (15)	
25-30					
30-35	Stellar 1 (10)	System switching	System switching	Lunar 3 (15)	
35-40	Stellar 2 (10)	Super Galactic 1 (20)	Super Galactic 2 (20)		
40-45					
45-50	Stellar 3 (10)	-	-	Lunar 4 (15)	
50-55					
55-60					

DEMONSTRATIONS 6-10					
MIN	HOC DOME	DOME 1	DOME 2	AUDITORIUM	DOME VILLAGE
0-5	Stellar 4 (10)	Super Galactic 3 (20)	Super Galactic 4 (20)	Lunar 5 (15)	Exhibitors booths (60)
5-10					
10-15	Stellar 5 (10)				
15-20					
20-25	Stellar 6 (10)	System switching	System switching	Lunar 6 (15)	
25-30	Stellar 7 (10)	Super Galactic 5 (20)	Super Galactic 6 (20)	Lunar 7 (15)	
30-35					
35-40					
40-45					

DEMONSTRATIONS 11-15					
MIN	HOC DOME	DOME 1	DOME 2	AUDITORIUM	DOME VILLAGE
0-5	Planetary 1 (10)	Galactic 1 (20)	Galactic 3 (20)	Lunar 8 (15)	Exhibitors booths (60)
5-10					
10-15	Planetary 2 (10)				
15-20					
20-25	Planetary 3 (10)	Galactic 2 (20)	Galactic 4 (20)	Lunar 9 (15)	
25-30	Planetary 4 (10)			Lunar 10 (15)	
30-35					
35-40					
40-45					

3 DOMES

Providing adequate dome space is a must if we aim to meet our program objectives and give sponsors enough time for their presentations. Technical requirements (particularly related to architecture) make it very difficult to set up an additional projector system in the Heavens of Copernicus dome. As we would like to avoid having to use just one projection system, there will be two extra domes (19 and 20 meters in diameter, respectively) set up near the Planetarium. These negative-pressure domes (such as Zendome or Freedome) will use high-standard membranes and will be equipped with facilities like air-conditioning, floors with fitted carpet, chairs for the audience, control space and a circular wall separating the audience from the technical areas. The domes will be located in the prestigious Discovery Park sites within the grounds of the Copernicus Science Centre. Our intention is to include up to 4 projector systems (1xCosmic + 3xSuper Galactic) in each dome.

HOST INSTITUTION

At Copernicus we believe that the world cannot change for the better without science, and that all such change - be it technological or social - begins with the individual. It starts with each and every one of us. With our individual sense of empowerment, our creativity, our boldness to ask questions and to think critically.

Our visitors at Copernicus (including the adults!) rediscover how learning can be an amazing adventure - an experience accompanying us throughout our whole lives, and not just a privilege of childhood. The advances of science enable us to enjoy longer lifespans and better health, to take better care of the environment, to tap into virtually limitless resources of information, and to communicate at remote distances.

Putting those resources to good use is up to us, as individuals and communities. That is why we want to help build a society that believes in the power of science and feels responsible for positive change. Harnessing our experience, we want to help foster a society that learns and also knows how to put that knowledge to use, and to serve as a catalyst for change in the Polish education system.

WHO WILL ATTEND?

The International Planetarium Society, Inc. (IPS) is the largest organization of planetarium professionals in the world, embracing nearly 700 individuals and institutions involved in astronomy education and public outreach. Members come from 60 countries around the world and more than 20 regional and national planetarium associations are affiliated with IPS.

Established in 1970, IPS encourages the sharing of ideas so that its members can serve their communities better. Its membership is diverse, covering the entire range of planetariums: from schools, colleges and universities to national museums; small or large; fixed or portable; presenter-driven or fully automated. Under the IPS umbrella, these members are brought together to share their passion for astronomy and their methods of communicating the wonders of the night sky to others.

As an international association, IPS holds its Conference and Vendor Exhibition every two years. Recent conference host cities include Beijing (China), Baton Rouge (USA) and Alexandria (Egypt).

IPS2016 will aim to bring together over 500 delegates, including planetarium directors, producers and administrators, technical personnel, professional and amateur astronomers, educators, artists, equipment suppliers and other interested parties. The Conference and Vendor Exhibition will provide a stimulating environment in which to showcase new technologies, discuss the latest trends in planetarium show production and programming and facilitate the exchange of ideas and views across all aspects of astronomy education and public outreach.

We also hope for a large number of attendees from throughout Europe - this will definitely be a good opportunity to reach many first-time IPS audiences.

CONTACT INFORMATION

CONFERENCE HOST (INSTITUTION)

Copernicus Science Centre
20 Wybrzeże Kościuszkowskie St.
00-390 Warsaw, Poland
e-mail: info@IPS2016.org

SPONSORSHIP COORDINATOR

The sponsorship coordinator will handle all issues related to:

- Sponsorship packages
- Contract formalities
- Installation of hardware and advertising materials in the Copernicus Science Centre premises and grounds
- Installation scheduling
- All other issues pertaining to the Copernicus Science Centre

Michał Krauze - Heavens of Copernicus planetarium
20 Wybrzeże Kościuszkowskie St.
00-390 Warsaw, Poland

email: sponsors@IPS2016.org
tel. +48 (22) 596 42 76

REGISTRATION COORDINATOR

The registration coordinator will handle all issues related to:

- Conference registration
- The conference website
- Group hotel bookings

Irena Sokolowska - Holiday Travel Mice & Congress
10 Nowowiejska St.
00-653 Warsaw, Poland

email: registration@ips2016.pl
tel. +48 (22) 210 06 55

EXHIBITION COORDINATOR

The exhibition coordinator will handle all issues related to:

- Shipping, transport, and storage of hardware
- Additional equipment for the Exhibition Booths
- On-site support, including equipment rental and hiring of personnel, hostesses, etc.

Bartosz Staniszewski - Holiday Travel Mice & Congress

10 Nowowiejska St.
00-653 Warsaw, Poland

email: exhibition@ips2016.org

tel. +48 (22) 2100655

CONFERENCE DATES

The main conference itself is slated to last four days from Monday (20 June) to Thursday (23 June). The evening welcome reception, however, is planned to take place on Sunday (19 June). On Friday (24 June) domes 1 and 2 will boast a selection of best shows.

VENUE

The Copernicus Science Centre can comfortably host conferences for even as many as 1,600 participants.

The array of professionally outfitted rooms of various sizes enables sessions to be organized in an array of various formats - ranging from plenary gatherings for all participants down to smaller workshops and poster sessions. The spacious central hall provides an ideal space for vendors / exhibitors' stands.

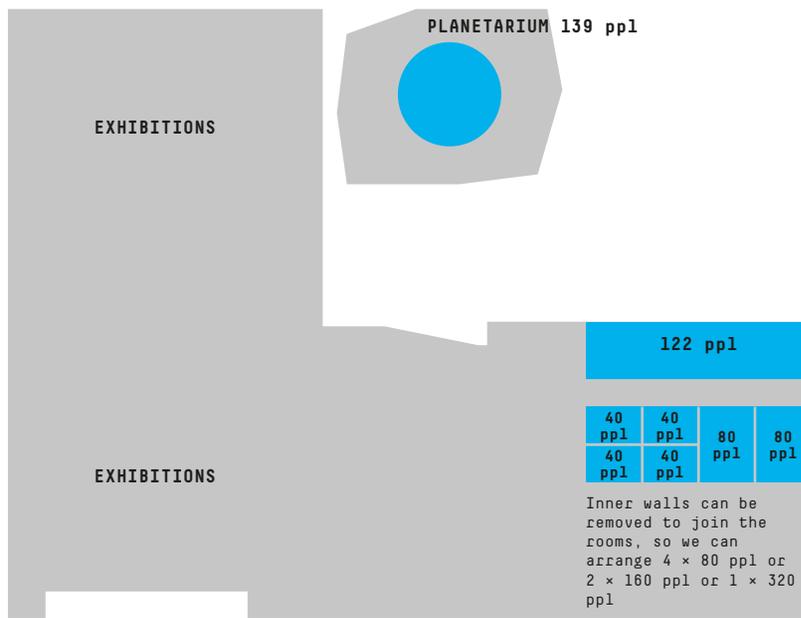
The Planetarium has 140 seats under a 16-meter dome (including one place for a disabled individual). Being equipped with state-of-the-art Planetarium systems, the Heavens of Copernicus facility provides not only top-quality of projections but also a high diversity of additional capabilities. With a large set of wireless microphones, spotlights, cove lights, a renderfarm allowing for show slicing, additional presentation projector, wireless Internet and much more, it will be a perfect centrepiece around which the IPS conference will be organized.

The Copernicus Conference Centre is state-of-the-art facility offering modern IT infrastructure, sound systems, and audio-video equipment. As such, fulfilling the requirements for the meeting rooms and conference technical office will not pose any difficulty. The same can be said for ensuring WiFi Internet access, which can be adjusted to your specific instructions (for example, limited access in session rooms), proper air-conditioning and light source control, plus room furnishings including speaker platforms, various tables and chairs.

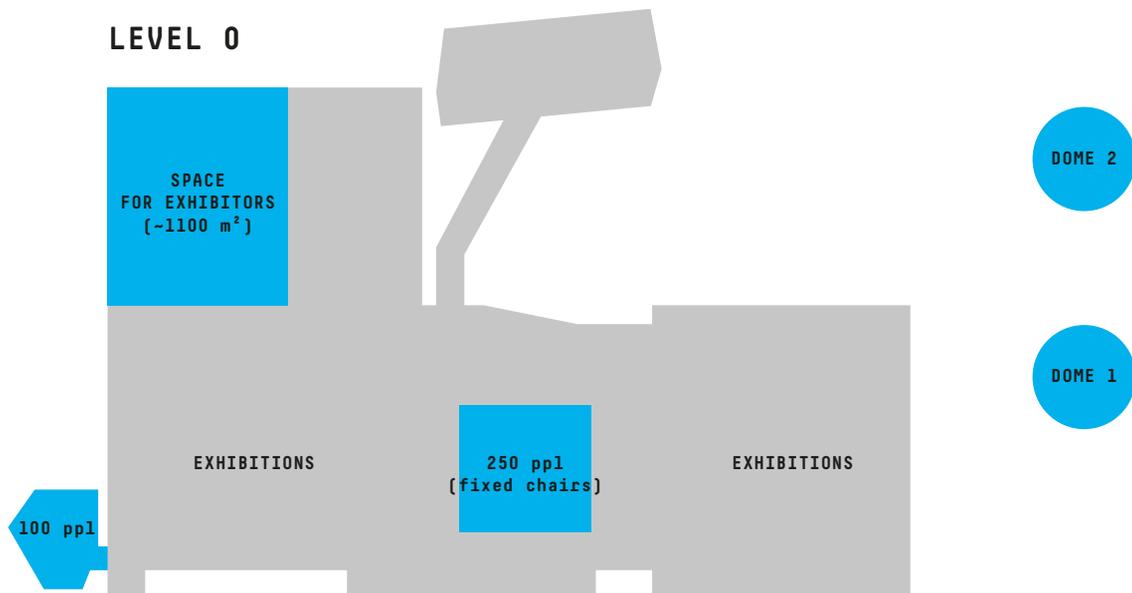
THE HEAVENS OF COPERNICUS (HOC) DOME

The Heavens of Copernicus (HoC) Planetarium features a 16m (52.5 ft), 180° dome, with 17° tilt and 140 uni-directional seats. The planetarium's full-dome display is using Sky-Skan's Definiti 3D system. The digital image is projected by 4 JVC DLA-SH7NL projectors with a contrast ratio of 10 000:1. The system is served by 19 powerful computers, each with a high-performance graphics card and 20GB RAM onboard. This enables files of huge size to be loaded into each computer's memory, permitting visually rich graphics generated in real time. Altogether, in 3D mode the system can project more than 26 million pixels on the

LEVEL +1



LEVEL 0



LEVEL -1



dome. Thanks to the active 3D stereo system and some additional servers, the projection system has full backup and can remain operational in 2D mode in the event of any failure. The Definiti 3D system therefore facilitates high quality, reliable projection of all possible types of planetarium content: 2D and 3D fulldome shows as well as real-time content.

The central spot under the dome is occupied by a Megastar II A star projector, which can visualize the star-filled skies as seen from any point on the Earth. It was manufactured especially for the Heavens of Copernicus by the Japanese company Ohira Tech. It shows the terrestrial sky with 16 million stars, including our Sun, as well as the Moon, planets, comets, and nebulae.

The Heavens of Copernicus planetarium is also equipped with a laser-show system (RGB lasers each with 1.5 Watts of power), LED back-light dome illumination system, 5.1 Surround-audio system with more than 10 000 Watt and a foreign language headset system.

Due to technical and architectural limitations it is very difficult to install additional equipment in the planetarium. In order to allow for convenient installation during IPS2016 there will be two additional domes provided in the area next to the Planetarium.

The Conference Host will determine the schedule of planetarium demonstrations, scheduling them so that all delegates can attend - making every effort to give the vendor their choice of presentation space, but ultimately reserving the right to determine in which theatre a given presentation will take place.

DOMES 1 & 2

Domes 1 and 2 will stand in the proximity of Planetarium in prestigious locations: Dome 1 on the parking lot next to the Discovery Park, Dome 2 in the Discovery Park. These will be 19 or 20m diameter domes (Zendomes, Freedomes or similar). Domes 1&2 will be equipped with:

- High quality projection screen membranes
- A dedicated carpeted floor
- A Console Desk
- Air conditioning
- Adequate power
- Space for installing exhibitors' projection and audio systems
- Comfortable seats

The audience area will be surrounded by a 2m high drywall or curtain, which will separate the audience from the technical space. The area available for equipment installation will be between the drywall and the dome (at least 1.5m in width).

Sponsors who install their systems in Dome 1 and Dome 2 are responsible for providing light and sound system for the domes. This may be

provided by one of the sponsors, or rented locally. The Copernicus Science Centre team will be happy to assist sponsors and help with organizing rental onsite.

All equipment installation, setup and teardown is the exhibitors' own responsibility. Each exhibitor must contact the Sponsorship Coordinator regarding schedule times for installation, run through, special requests and teardown of equipment.

We will also be showing "the best of the best" Fulldome Shows Screenings on Friday, 24 June 2016. Exhibitors may wish to leave their equipment installed through this date to participate in the festival.

Exhibitors participating in a planetarium dome demonstration session should contact the Sponsorship Coordinator and make all necessary arrangements, including delivery of equipment.

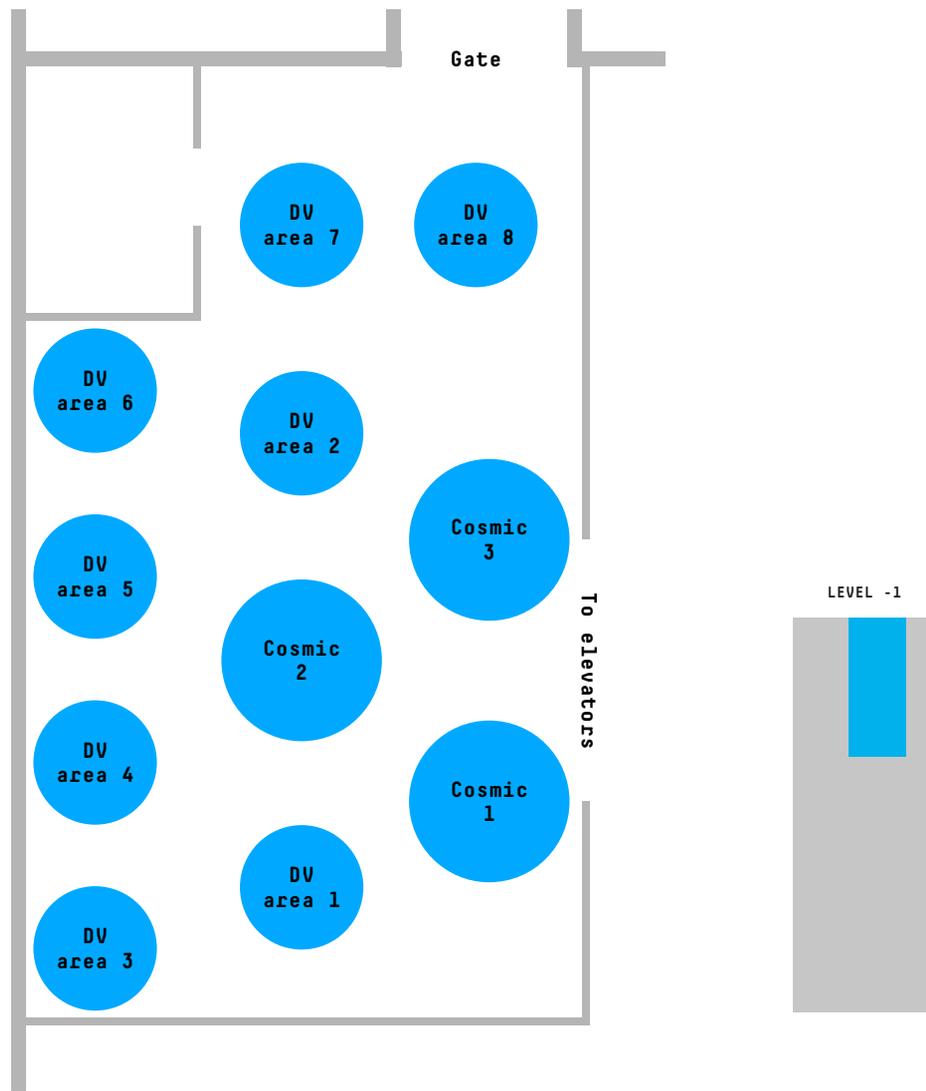
FLAT-SCREEN SESSION ROOMS

Flat-screen demonstration sessions will take place in the Auditorium. The auditorium is equipped with 278 upholstered chairs, a screen, a multimedia projector, lighting, a podium with a microphone, sound system including six wireless microphones and three simultaneous interpretation booths featuring headsets.

The big conference room for 320 people has removable walls inside so the space can be divided into as many as 6 smaller session rooms (each with its own professional A-V system). These rooms are good for regular lectures but also very convenient for workshops and other non-standard session formats.

DOMES VILLAGE

The Dome Village will be situated on Level -1 (see the floor plan), in the largest space in the entire Copernicus Science Centre. Spaces in the Dome Village are only available for installing domes with projection systems to demonstrate content. Dome Village spaces for domes up to 6 m diameter are included in the Cosmic level of sponsorship. Other sponsors can purchase spaces for domes up to 5 m, subject to availability. Domes may be inflatable, negative pressure, or solid construction. Exhibitors are responsible for providing their own domes, projection systems, audio systems, and any additional equipment necessary for their Dome Village space. Exhibitors are also responsible for providing paperwork certifying their domes as being CE compliant, non-flammable, as well as in compliance with any other safety requirements. IPS2016 conference staff will make every effort to provide exhibitors their first choice of locations in the Dome Village, but reserve the right to assign final Dome Village locations. Please note that the Exhibition Hall and Dome Village floor is concrete. It is up to the individual exhibitor to decide if they wish to purchase carpet for their booth or Dome Village space. Electricity is provided by the host.



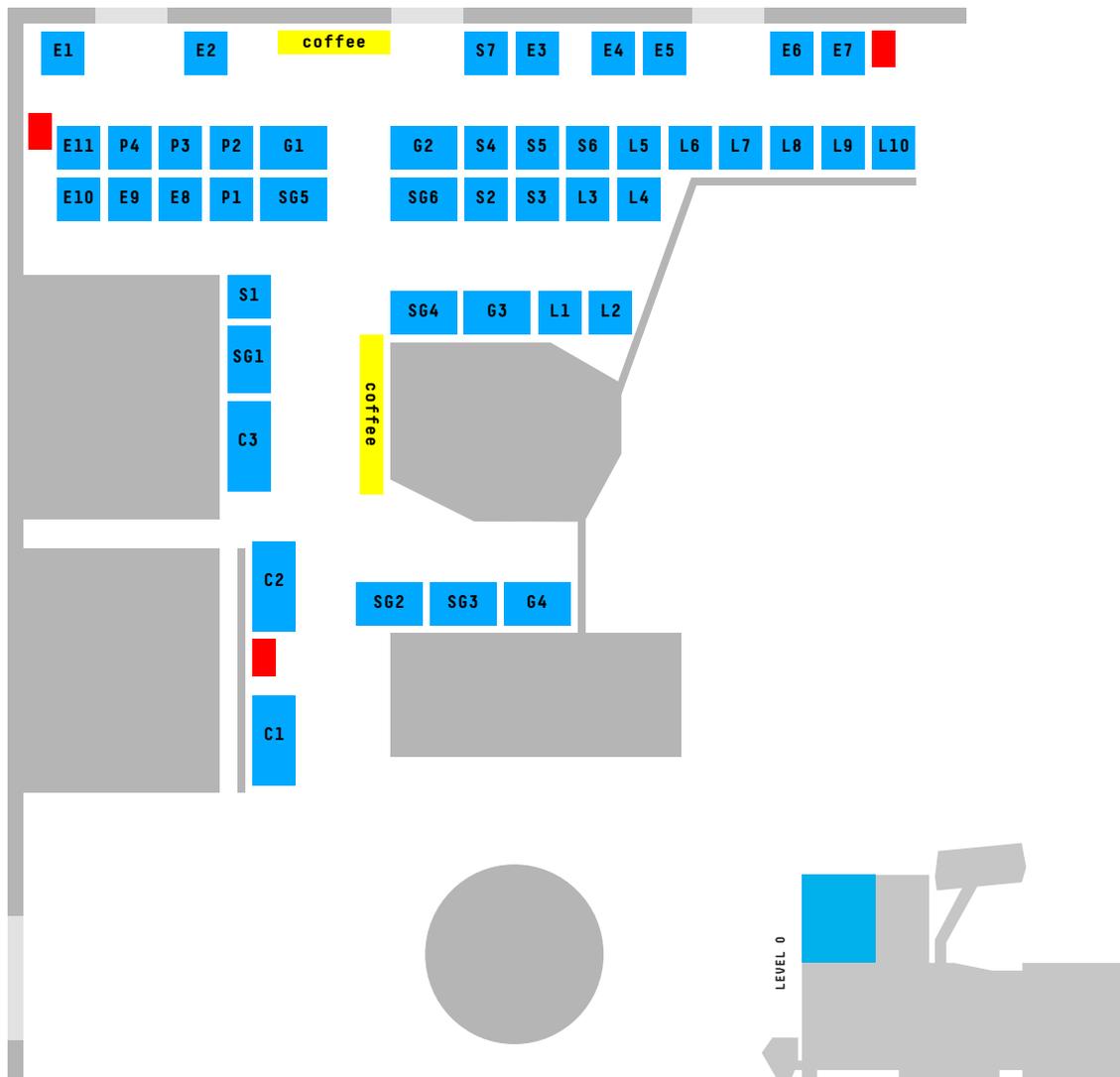
EXHIBITION BOOTHS AREA

Booths are available in a variety of sizes, proportionate to sponsorship level. Booth spaces are a minimum of 2m wide and 2m deep, and are separated from each other by white walls. All booths come with one skirted table, two folding chairs and an identification sign. Electricity is provided at all sponsorship levels. Additional tables, chairs or other booth accessories may be furnished by the exhibitor, or may be rented through Holiday Travel Mice & Congress. Please contact the Exhibition Coordinator for further details. Otherwise, all floors are concrete.

We would like to encourage all exhibitors to think creatively about their Exhibition Booth and Dome Village spaces. Depending on the size of your purchased space, you may want to consider setting up computers to facilitate user training sessions, or to enable multiple delegates to try your product at one time. Video walls, hardware demonstrations and more can easily be shown in your Exhibition Hall space.

Please note: Traditional domes are not permitted in the Exhibition Booth space. All domes must be set up in the Dome Village. Curved / parabolic projection screens that will fit into the allotted booth space, such as Elumens Vision Stations, are acceptable in the Exhibition Hall. If you have further questions about what is or is not

allowed in the Exhibition Booth space, please contact the Sponsorship Coordinator. Exhibitors may specify other exhibitors that they wish to be located near, however, compliance with such requests is at the discretion of the Sponsorship Coordinator.



SPONSORSHIP OPPORTUNITIES

Notice:

1. Sponsorship opportunities are divided into two categories - General Sponsorship levels and Fulldome Producers Sponsorship levels. While anybody is welcome to go for Fulldome Producers Sponsorship levels, their time will be dedicated only to fulldome pre-rendered content.
2. Outside the program planned for the domes (commercial presentations, scientific sessions, and certain evening events), Domes 1 & 2, as well as the Heavens of Copernicus Dome will be available to the sponsors who have their systems installed there. Sponsors should divide up the remaining time and arrange their private presentations themselves.
3. Galactic 1, 2, 3 & 4 Level presentations in Domes 1 & 2 are to be shown on projection systems of Cosmic 1 & 2 sponsors

respectively. These sponsors are kindly asked to prepare the content [slice, encode] to allow for presentations.

4. All sponsors who install their mini-domes in the Dome Village are kindly requested to make their dome available for the Flying Workshop which is a part of scientific program of the conference.

GENERAL SPONSORSHIP LEVELS

Cosmic Sponsorship Level: \$25,000 and above (three available)

- Exclusive naming rights to one of the following:
 - › Gala Dinner
 - › Longest Day Cocktail Party
 - › Welcome Reception
- Company Logo Displayed on (along with IPS and IPS2016 logos):
 - › Splash Screen in Conference APP
 - › Conference Bag
 - › Front cover of the Conference Program
 - › Conference website (with link to sponsor's website)
 - › As part of a screen saver displayed before and after all applicable sessions
 - › Large panel in the main entrance of the Science Centre
 - › Panels showing Booth and Dome Village Floor Plans
- One space in the Dome Village, for dome up to 6m diameter (5.88m height available). See Vendor Exhibition section for more information on the Dome Village.
- One 4m x 2m - 8 m² Exhibition Booth in a prestigious location
- One 230 Volt, 0-1500 Watt Outlet for your Exhibition Booth and Dome Village
- Unlimited wireless Internet access at the Copernicus Science Centre
- One 30 minute Plenary Planetarium Demonstration Block, seen by all attendees (All Cosmic 3 sponsor's presentations will take place in HoC dome on currently installed projection system)
- Five (5) full delegate registrations
- Five (5) tickets to the conference banquet
- Full page color advertisement in the Conference Program. Sponsor will provide print-ready artwork; Conference Host will select placement.
- Two (2) A4 size conference bag inserts (to be provided by sponsor)
- Two (2) CD, DVD or any small gift insert (to be provided by sponsor)
- Acknowledgement at the Opening Ceremony
- Entitlement to use the IPS2016 logo for marketing and promotional purposes
- Basic App Functionalities

Super Galactic Sponsorship Level: \$15,000 to \$24,999 (six available)

- Exclusive naming rights to Conference Lunch (four available)

- Company Logo Displayed on (along with IPS and IPS2016 logos):
 - › Front cover of the Conference Program
 - › Conference website (with link to sponsor's website)
 - › As part of a screen saver displayed before and after all applicable sessions
 - › Panels showing Booth and Dome Village Floor Plans
- One 3m x 2m - 6 m² Exhibition Booth in a prestigious location
- One 230 Volt, 0-1500 Watt Outlet for your Exhibition Booth
- Unlimited wireless Internet access at the Copernicus Science Centre
- One 20 minute Plenary Planetarium Demonstration Block (seen by all attendees)
- Three (3) full delegate registrations
- Three (3) tickets to the conference banquet
- Half page color advertisement in the Conference Program. Sponsor will provide print-ready artwork; Conference Host will select placement.
- One (1) A4 size conference bag inserts (to be provided by sponsor)
- One (1) CD, DVD or any small gift insert (to be provided by sponsor)
- Acknowledgement at the Opening Ceremony
- Entitlement to use the IPS2016 logo for marketing and promotional purposes
- Basic App Functionalities

Stellar Sponsorship Level: \$10,000 to \$14,999 (seven available)

- One 2m x 2m - 4 m² Exhibition Booth
- One 230 Volt, 0-500 Watt Outlet for your Exhibition Booth
- Unlimited wireless Internet access at the Copernicus Science Centre
- One 10 minute Plenary Planetarium Demonstration Block (only pre-rendered content allowed shown on HoC system, seen by all attendees)
- One (1) full delegate registration
- One (1) ticket to the conference banquet
- One (1) A4 size conference bag insert (to be provided by sponsor) or one (1) CD, DVD or any small gift insert (to be provided by sponsor)
- Entitlement to use the IPS2016 logo for marketing and promotional purposes
- Basic App Functionalities

Lunar Sponsorship Level: \$4,000 to \$9,999 (ten available)

- One 2m x 2m - 4 m² Exhibition Booth
- One 230 Volt, 0-500 Watt Outlet for your Exhibition Booth
- Unlimited wireless Internet access at the Copernicus Science Centre
- One 15 minute Flat Screen Demonstration Block (seen by all attendees)

- One (1) full delegate registration
- One (1) A4 size conference bag insert (to be provided by sponsor) or one (1) CD, DVD or any small gift insert (to be provided by sponsor)
- Entitlement to use the IPS2016 logo for marketing and promotional purposes
- Basic App Functionalities

Exhibitor Sponsorship Level: \$2,000 to \$3,999 (eleven available)

- One 2m x 2m - 4 m² Exhibition Booth
- Unlimited wireless Internet access at the Copernicus Science Centre
- One (1) full delegate registration
- Basic App Functionalities

Supporting Sponsorships: \$600 and above

Prices vary by item. Specific prices to be negotiated with the Conference Host. Sponsors may choose from one or more of the following:

- Distribution of sponsor's materials (catalogs, CDs, brochures, flyers) at a shared table in the vendor exhibition area
- One (1) A4 size conference bag insert (to be provided by sponsor) or One (1) CD, DVD or any small gift insert (to be provided by sponsor)
- Basic App Functionalities

FULLDOME PRODUCERS SPONSORSHIP LEVELS

Galactic Sponsorship Level: \$13,000 and above (four available)

This Sponsorship level is dedicated only to Fulldome Show Producers

- One 3m x 2m - 6 m² Exhibition Booth in a prestigious location
- One 230 Volt, 0-1500 Watt Outlet for your Exhibition Booth and Dome Village
- One 256kbps wired Internet connection in Exhibition Booth and Dome Village, unlimited wireless Internet access at the Copernicus Science Centre
- One 20 minute Plenary Planetarium Demonstration Block (seen by all attendees) - dedicated only for Fulldome shows
- Two (2) full delegate registrations
- Two (2) tickets to the conference banquet
- Half page color advertisement in the Conference Program. Sponsor will provide print-ready artwork; Conference Host will select placement.
- One (1) A4 size conference bag insert (to be provided by sponsor)
- One (1) CD, DVD or any small gift insert (to be provided by sponsor)

- Entitlement to use the IPS2016 logo for marketing and promotional purposes
- Basic App Functionalities

Planetary Sponsorship Level: \$8,000 to \$12,999 (four available)

This Sponsorship level is dedicated only to Fulldome Show Producers

- One 2m x 2m - 4 m² Exhibition Booth
- One 230 Volt, 0-500 Watt Outlet for your Exhibition Booth
- Unlimited wireless Internet access at the Copernicus Science Centre
- One 10 minute Plenary Planetarium Demonstration Block (seen by all attendees) - dedicated only for Fulldome shows
- One (1) full delegate registrations
- One (1) A4 size conference bag inserts (to be provided by sponsor) or one (1) CD, DVD or any small gift insert (to be provided by sponsor)
- Entitlement to use the IPS2016 logo for marketing and promotional purposes
- Basic App Functionalities

ADDITIONAL BENEFITS AVAILABLE FOR PURCHASE

Dome Village Space (eight available)

All sponsors contributing to the conference at Super Galactic, Galactic, Stellar, Planetary, or Lunar level (excluding those who are also a Cosmic level sponsor) may donate an additional 3,000 USD to obtain the rights to install a portable dome (up to 5m) in the Dome Village.

Electricity and Internet access is included.

Event Mobile App

During IPS2016, all participants and sponsors will have access to a dedicated event application which we expect will streamline communications, make it easier for everyone to find the sessions that most interest them, navigate their way in the conference space, and forge contacts with new people. The application we have chosen also includes such functions as:

- Profiles of all companies and participants, making it easier to access information about other participants and make contact with them
- Personalized schedules - every participant can flag and filter out the sessions and events they find interesting, making the schedule much more functional and legible
- Maps of the conference venue and the vicinity
- An Activity Feed wall for communication, posting comments, photos, videos, etc.

- Sub-sections for each individual session, for posting questions and comments live
- Live polling - mini-questionnaires that can be used while a session is underway to pose questions to the audience, for evaluating a session, or for probing audience opinions on other issues without having to gather the respondents together in a single location
- Scanning badges - the application immediately recognizes your conversation partner and displays information about them

The application also possesses a range of functionalities that can be harnessed by sponsors, under the following available packages:

APP LEVELS

	Gold	Silver	Bronze	Basic
Price (minimum):	\$3 000,00	\$2 000,00	\$1 000,00	free
Number of available packs:	3	7	9	unlimited
splash screen	x			
sponsored microapp	x			
push notifications (per day June 20-23)	1	1		
promoted posts (per day June 20-23)	3	2	2	
company's profile	+	+	+	+
files, brochures etc. uploaded to the company's profile	unlimited	unlimited	unlimited	unlimited

Splash screen

The splash screen is the first screen users see when launching the application. It will contain the conference name and logo, plus 3 more logos of Gold level sponsors.

Promoted Posts

A Promoted Post is a message pinned to the top of the Activity Feed (typically the most accessed section of the app). Beyond being a great communication tool for event organizers, a Promoted Post can effectively place a sponsor's message in front of event attendees.

Specifications:

- 140-character limit
- link to a website or agenda item
- Embedded images

Push notifications

A Push notification is a powerful real-time marketing tool. It is the most directly-targeted, 140-character message a sponsor can send to encourage event app activity. Segment users by group affiliation, interests and more or direct a message to all attendees who have downloaded the app. You can also schedule the push notifications in advance by setting a date and time.

Specifications:

- 140-character limit
- No images or links

Microapp

A microapp offers a high level of exposure and virtually connects the sponsor to every app user by being listed directly in the event app main menu. It can link to a custom landing page, the sponsor's website and more.

Specifications:

- Logo artwork (320×320px, PNG)
- Link to external website/landing page

Profiles

Every IPS2016 sponsor will have a company profile set up for them in the application at no additional cost where they can freely post information and materials participants can download.

SHIPPING

All shipping expenses, customs fees, taxes and duties are to be handled by the exhibitor's own forwarding agent; the exhibitor is responsible for all these procedures and payment of these expenses. Note that Poland accepts ATA carnets. Also please note that Poland is a part of the European Union and the Schengen zone.

Since the Copernicus Science Centre will be open to the public before and after the conference, all logistics and shipment must be well planned and organized. In specific, shipping and installation must comply with the following rules.

All advance exhibition materials destined for the exhibition booths or the Dome Village must be delivered to the storehouse indicated by Holiday Travel Mice & Congress, between 5 June and 15 June 2016. Drayage information can be furnished upon request. Any materials shipped directly to the Copernicus Science Centre on dates other than 16 June will be refused and returned to sender.

Exhibition materials destined for exhibition booths and the Dome Village must be packed in separate cases and clearly marked to allow proper distribution to the Dome Village area or exhibition booths area, which are distinct from each other.

All projection systems destined for installation in the big domes (Dome 1 or 2) must be delivered to the storehouse indicated by Holiday Travel Mice & Congress between 16 May and 26 May 2016. Drayage information can be furnished upon request. Any materials shipped directly to the Copernicus Science Centre on dates other than 27 May will be

refused and returned to sender. Exhibition materials destined for the exhibition booths or Dome Village can be delivered together with projection systems. They will be stored onsite.

A detailed pricelist of services including customs clearance, warehouse, handling or delivery to site can be found online in sponsors section.

Should you need any assistance with customs, shipping, storage or any other matters connected to shipping, please contact the Exhibition Coordinator.

INSTALLATION

Exhibitors are responsible for their projection systems, for the interior designs, setup and dismantling of their booths and domes, and for all labor involved. If needed, laborers to assist with installation and/or teardown can be hired from Holiday Travel Mice & Congress. Labor information can be furnished by the Exhibition Coordinator upon request.

The Copernicus Science Centre will provide 24 hour security throughout the conference and 08:00-to-20:00 access to the Exhibition Hall for exhibitors during the conference.

EXHIBITION BOOTHS AND DOME VILLAGE

Setting up of exhibits, booth interiors and Dome Village property must be completed according to following schedule:

BEGINNING	END	EVENT
2016.06.16	2016.06.16	Delivery of Sponsors equipment to the Copernicus Science Centre
2016.06.16/17 (night)		Equipment moved to exhibition booths area
2016.06.17	2016.06.17	Exhibition Booths installation
2016.06.17/18 (night)		Equipment cases moved out from exhibition booths area
2016.06.18	2016.06.18	Dome Village installation
2016.06.19	2016.06.19	Final tuning / Domes & exhibition booths ready
2016.06.20	2016.06.20	Dome village / Exhibition Booths opening
2016.06.20	2016.06.23	Conference
2016.06.23	2016.06.24	Dome village / Exhibition Booths dismantling
2016.06.24/25 (night)		Equipment moved from exhibition booths area
2016.06.25	2016.06.25	Equipment sent back

The moving-in of exhibitor equipment to the exhibition area will be provided by the Conference Host on the night of 16 June. Exhibitors will not be allowed to operate forklifts or any other motorized vehicles on site. Please note that exhibition booths will be located in an assigned area in the Science Centre. The Science Centre will be

operating on 17 and 18 June and thus all equipment must be moved during the night of 16 June.

Teardown of the Dome Village must be completed by midnight on 23 June 2016. Teardown of Exhibition booths can be performed either on Thursday, 23 June after all plenary sessions or on Friday 24 June. Please keep in mind that on Friday 24 June access to Exhibition Booths during Science Centre operation hours may be limited.

For questions regarding the IPS 2016 Exhibition Hall and Dome Village, please contact the Sponsorship Coordinator.

BIG DOMES

Installation and dismantling of projection systems in the big domes (Dome 1 & 2) must be completed according to following schedule:

BEGINNING	END	EVENT
2016.05.20	2016.05.22	Floor installation
2016.05.23	2016.05.26	Dome Installation
2016.05.27	2016.05.27	Delivery of equipment to the Copernicus Science Centre
2016.05.28	2016.06.01	Vendor 1 Installation
2016.06.02	2016.06.06	Vendor 2 Installation
2016.06.07	2016.06.11	Vendor 3 Installation
2016.06.12	2016.06.16	Vendor 4 Installation
2016.06.17	2016.06.17	Vendor 1 Fine Tuning
2016.06.17	2016.06.17	Vendor 2 Fine Tuning
2016.06.18	2016.06.18	Vendor 3 Fine Tuning
2016.06.18	2016.06.18	Vendor 4 Fine Tuning
2016.06.19	2016.06.19	Final tuning/Domes ready
2016.06.20	2016.06.23	Conference
2016.06.24	2016.06.24	Full dome shows day
2016.06.25	2016.06.28	Vendor 1-4 dismantling
2016.06.29	2016.07.01	Dome dismantling
2016.07.02	2016.07.03	Floor dismantling

The moving-in of exhibitor equipment to the Dome space will be provided by the Conference Host. Exhibitors will not be allowed to operate forklifts or any other motorized vehicles on site. Please note that the Domes will be located outside. The Conference Host will provide security, power, air conditioning and other necessary arrangements to allow projection system installation.

Installation and teardown (dismantling) must be performed according to the above schedule. Each vendor will have a dedicated slot. For questions regarding the IPS 2016 Exhibition Hall and Dome Village, please contact the Sponsorship Coordinator.

The host reserves the right to change above schedule if necessary.

SPONSORSHIP TERMS AND CONDITIONS

Sponsorship and Exhibition applications must be received via the Sponsorship and Exhibition Application Form Online, along with payment of 25% of the total cost made within 14 days of registration.

Sponsorship and Exhibition Levels will be assigned on a first-come first-served basis (as soon as we receive the completed form and payment). Confirmation of Sponsorship and Exhibition will not be held in reserve or granted until the 25% deposit is received.

Full payment must be received by Conference Host no later than 29 February 2016.

If full payment is not received by 29 February 2016, the Conference Host has the right to review the Sponsorship and Exhibition commitment and may, at their discretion, cancel the package.

The Conference Host reserves the right, entirely at their discretion, to decline any application; in this instance, the deposit will be refunded.

Sponsor shall grant access to its projection system, mini-dome or any other equipment installed in the Copernicus Science Centre during IPS2016 (including Fulldome shows day) for the purpose of its usage in scientific sessions. The sponsor shall also agree that conference Host will determine the schedule and time of usage of the Sponsors Equipment.

METHOD OF PAYMENT

All payments must be made in US Dollars by wire transfer to:

Account holder: Centrum Nauki Kopernik

IBAN: PL58 1060 0076 0000 3210 0023 9217

SWIFT/BIC banku: BPHKPLPK

Bank Name: Bank BPH SA

Bank Address: ul. plk. Jana Palubickiego 2, 80-175 Gdansk

All fees shall be covered by the Sponsor.

Should you have any trouble with wire transfer please contact the Sponsors Coordinator.

CANCELATION POLICY

In exceptional circumstances, the Conference Host may consider cancelling a Contract with Sponsors and Exhibitors, but only if the following conditions are met:

- The Sponsor or Exhibitor must submit a written and signed request for cancellation.
- The Sponsor or Exhibitor must give reasons for their cancellation request; the Conference Host has the right to accept or refuse to accept the reasons for the cancellation request.
- Upon accepting a cancellation request, the Conference Host will apply the following refund policy:
 - › For cancellation requests received before 29 February 2016, the Conference Host will retain 25% of the total contract amount.
 - › For cancellation requests received after 29 February 2016, the Conference Host will retain 100% of the total contract amount.
 - › Cancellation requests will not be considered if the Conference Host deems that Sponsorship or Exhibition entitlements have already been provided prior to the submission of the cancellation request.

SPONSORSHIP APPLICATIONS

If you would like to become a sponsor and help us create IPS2016, please fill in the online registration form at www.ips2016.org

WWW.IPS2016.ORG

